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Jochen Krimphoff is an environmental economist with more than 20 years of experience in environmental finance. He has led WWF's advocacy work on green bonds since 2014 and co-authored WWF's publication "[*Green bonds must keep their green promise!*](#)". In June 2018, he was appointed as a member of [Technical Expert Group on Sustainable Finance](#), which was mandated by the European Commission to develop an official [European Green Bond Standard](#).

He also serves on the ISO expert group that develops [ISO 14030, an international standards for the environmental performance assessment of underlying assets of green bonds](#), represents WWF on the [Advisory Council of the Green Bond Principles and Social Bond Principles Executive Committee](#) and the French Market Regulator [AMF's Advisory Commission on Climate and Sustainable Finance](#).